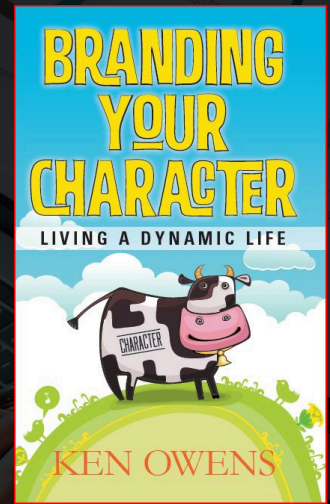


Create A Business You Can Be Proud Of

Many business leaders are learning that it is counterproductive to focus solely on profit. They are implementing a more 'whole-istic' approach to the entire organization, based on character qualities that form the foundation of achievement.



Who Is Ken

Ken Owens is a human-potential consultant in the areas of persuasion sales consulting, corporate training and personal development. He has over 30 years of corporate, small business, and non-profit management experience; as well as being a former \$1 million sales producer. He blends his corporate sales and management experience with 10 years of crisis counseling and training expertise; along with degrees in Liberal Arts, Business Management, Ethics, and Mind Dynamics. He has spoken and conducted training programs in 47 of the 50 United States; along with Canada, Puerto Rico, The Bahamas, England and Slovenia. Ken is the author of the international selling book ***Branding Your Character***. You have seen him on ABC's *Good Morning America*; now let him work with your organization.

Why Choose This Training

Full Day or Half Day Corporate Certification Workshop

Get your staff certified as a Chief Character Officer CCO in Character Leadership! This in-depth, needs analysis style workshop will inspire your staff to develop their full potential; while raising your business to new levels of success. Explore real-life business applications using character traits; while learning how to apply success principles within a work-team environment. This dynamic workshop will empower your staff long into the future. This is a fast-paced, high-productivity, hands-on workshop!

1.5 Hour Educational Overview available without the certification and Needs Analysis component.

Character training is essential for lasting success in business!

Training Agenda

- In-depth Analysis of Character Leadership Traits (plus review the 9 other leadership styles)
- 20 Character Leadership Direct Application Skills
- 30 Personal and Business Needs Analysis Points
- Group Exercises and Review Case Studies
- Individual Personality Assessments
- Body Language, Mind Dynamics, Spatial Proxemics, Omega Strategies, and much more!

Book this dynamic program NOW, before your competitor does!

Ideal For

- Corporate Trainings
- Teacher In-Service
- Team Building Sessions
- Non-Profit Board Retreats
- Motivating Stagnant Businesses
- Strategic Planning-New Business
- Re-energizing Employees

Ken is based in Las Vegas and Detroit; worldwide travel available

