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“The best index to a person's character is how he treats people who can't do him any good, and how he treats people who can't fight back.” ~ Abigail Van Buren

Create A Life (and Business) You Can Be Proud Of

Branding Your Character

15 Minute Keynote: A dynamic brief speech to empower the audience on the importance of living a life based on a foundation of character. Ideal for: graduations, award ceremonies, conference or trade show opening address, new product launch, or new business opening.

1 Hour Overview: A thought provoking short seminar highlighting a few chapters in this International selling book. This seminar with visual presentation, peeks into a couple of the elements which build the foundation blocks of living a successful dynamic life of character. Ideal for: scouting or school groups, community organization lunch & learns (Lions, Kiwanis, etc.), rehab programs, personal growth conferences, and non-profit empowerment groups.

3 1/2 Hour (1/2 Day) or Full Day Corporate Certification Workshop: Get your staff certified as a **Chief Character Officer CCO in Character Leadership!** This in-depth, needs analysis style workshop will inspire your staff to develop their full potential; while raising your business to new levels of success. Explore real-life business applications using character traits; while learning how to apply success principles within a work-team environment. This dynamic workshop will empower your staff long into the future. Ideal for: corporate training, teacher in-service, team building sessions, laying the foundation for a new business, or motivating stagnant business and employees. This is a fast paced, high productivity, hands-on workshop!

Ken Owens is a human-potential consultant in the areas of motivation, sales, corporate training and personal development. He has over 30 years of corporate, small business and non-profit management experience; along with degrees in Liberal Arts, Business Management, Mind Dynamics, Counseling and Therapy. He is the author of this International selling book. You have seen him on ABC's *Good Morning America*; now let him help your organization.

"Ken has a very disarming ability to present information that is both useful and provocative. I know I can almost immediately put his strategies to use in my own life." *Tom Terwilliger, Former Mr. USA. Owner of Terwilliger Fitness*

"Very inspiring! A wonderful method to get people to do the things they aspire to do!" *Todd Stueve, Next Financial Group*

"It is very important material you share with us each time you come." *Oakland Community College*

"I can tell that you're really committed to what you do. If there's going to be any change in the world, there needs to be more people like you." *Staywell Corporation*

"I really appreciate your many contributions to our program." *Oakwood Healthcare System*

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